

Cash for Gold Report

a simple but thorough report for the average consumer

Okay, let's get down to business. The fact that you have downloaded this report tells me that you are doing research to find the best place to sell your gold jewelry. Many consumers are weary of the different options that they have for selling their gold. If you are like me, you have searched all over Google trying to find the best gold selling option. No doubt you have found a lot of information, but a lot of it is conflicting or confusing, isn't it? Here is the bottom line. You want to get the most money possible for your gold jewelry, right? After you finish reading this report, I promise that you will be able to make an informed decision for yourself on the best option for your situation. I am not a "guru" or gold market specialist, I am a consumer just like you.

Here is what I am going to cover:

- 1. How to Determine if Your Gold Jewelry is Genuine**
 - a) What Kind of Jewelry Do You Have**

- 2. What are the Options for Selling Gold Jewelry**
 - a) Pawn Shops**
 - b) Jewelry Stores**
 - c) Gold Parties**
 - d) Ebay**
 - e) Online Gold Buyers**
 - f) Gold Refineries**

1. How to Determine if Your Gold Jewelry is Genuine.

Many people just are not sure if their gold jewelry is real or not. First of all I am not going to bother you with some sort of acid test or something else that should be left to the professionals. I am going to give you some simple methods and tricks that you can do from home without any complicated or confusing steps to take.

The first thing that you should do is simply pick up your jewelry and get a feel for its weight. If it feels a little lighter than you think it should, it may not be real. Thin necklaces or bracelets will always feel light; keep that in mind. But I have a few more tips that will help you with knowing for sure.

Next, go to the kitchen and get a refrigerator magnet. Take the magnet and run it across the different pieces of jewelry. If anything sticks to it, then you know that it is not made of gold, platinum or silver. But it still may have some resale value if it is not genuine. Hint, hint.... EBAY!

Now here is a good way for the average consumer to determine if their jewelry is real. Look for the hallmark stamp. Many people forget about this simple method. No it's not foolproof, but it is a good indicator to keep you from wasting your time.

The hallmark stamp will be in the form of a karat stamp for gold, like 10K, 18K etc, and for silver you should find "sterling" or 925 or something similar. For platinum you will find 900PT or 850PT or something close to that. The numbers relate to the percentage of the metals purity.

2.What are the Options for selling gold jewelry?

Pawn Shops and Jewelry Stores

Usually the first place that comes to most people's mind is a jewelry store or pawn shop. The fact is, pawn shops and some jewelry stores are a great place to sell your gold jewelry if you need cash in hand in just a few minutes. But if you have read any of my articles, you know that they just don't offer top dollar for your gold jewelry.

Pawn shops and jewelry stores are running a business. They have overheads, employees and even utility bills just like you do. So when they buy your gold jewelry, they have to leave a profit margin for themselves. It's as simple as that.

Here is another fact about pawn shops and jewelry stores that most people don't realize. They usually have no interest in re-selling your gold jewelry in their stores. They have to leave a profit margin, because they are going to have to sell your unwanted gold items to a refinery.

Now here is the most important tip that I have to offer about selling your gold to a jewelry store. If you have a very nice engagement ring, a quality hand crafted pendant or any piece with decent sized precious stones that you are considering selling, take it to a reputable jewelry store close to your home and have it appraised. They might even sell it on consignment for you. This means that they will sell it for you and take a percentage of the sales price as a fee. A nice piece of jewelry might even sell for the full retail value.

Gold Parties

Gold parties have become popular over the last few years, but they just get under my skin. Here's why.

Gold parties do make for a very safe way to get cash for your gold relatively quickly. But just like the pawn shops, they are just a middle man in the process. At the “party” someone will be there to evaluate the gold that you want to sell. Once it is weighed and tested, they will make you an offer. But here is why the gold parties bother me. It seems like everyone is getting a cut of the final payout, and that means less money in your pocket.

In case you didn't know, the host of the gold party gets a percentage of the total payout at the party. For example, if a total of \$10,000 dollars is paid out at the gold party, then the host will usually get \$1000! Wow, that's right. The host usually gets about 10% of the payout.

EBAY

There was a time when EBAY was the best place for consumers to buy and sell second hand goods. I used to buy and sell things on EBAY regularly. But now their fee structures are just ridiculous. And what's more, you have to compete with retailers. Yes, there are a lot of people that still use online auction sites everyday. In fact there are millions of users, but I just don't recommend them very often.

But I would recommend them if you have some costume or other jewelry that is not genuine. There is a market for this type of jewelry and there is no doubt that you can find a buyer and make a nice little profit in-spite of EBAY's outrageous fees.

Online Gold Buyers

Many people have their doubts about online gold buyers, but hopefully I will be able help you understand the way that they work.

Firstly, the online gold buyers typically offer a service that allows you to mail your unwanted gold items to them for evaluation. After your items are examined and tested for purity, they will contact you with an offer. Their process is typically very safe and the good ones offer insurance on your items that you mail to them.

Gold Refineries

So how does the average consumer get access to a gold refinery. If you have read my articles and have seen my website, you already know the answer. Here is the secret that most people don't know about. The best online gold buyers are refineries. Gold refineries and online gold buyers offer the most money for your gold because there is no middle man in the process. They are the end of the line for the scrap gold market. If you deal directly with them, it only makes sense that you will get more money.

Here is a short list of some online gold buyers that I recommend and have recommended to my readers:

[Cash for Gold USA](#)

[Cash 4 Gold](#)

[Silver and Gold Exchange](#)

Silver and Gold Exchange does not claim to be a refinery, but they are a very reputable company.

I know what your next question is. Here it goes, "But Alan, the video that I saw on your website says that Cash for Gold USA is the best online gold buyer. Why would you recommend any others?"

Any consumer must keep their options open. Yes, I do recommend [Cash for Gold USA](#) as the top online gold buyer for obvious reasons. There are many good online gold buyers on the internet today. These are just a few that are reputable and do a volume of business. And these are the only ones at this time that I want my name to be associated with.

Thanks for reading my report. I plan to add to it and update it regularly. Please let me know what you think. Be sure to point out any way that I could improve it or if I have misstated any facts. Drop me a note at cashforgoldreview@gmail.com with your opinions, comments or questions.

Thanks again and be sure to visit my website at <http://cashforgold-review.com/> to see for yourself who really gives you the most money for your gold.

Alan Liddy

P.S. Feel free to give this report to your family and friends. Thanks for reading.